

# Top 7 Reasons to Use the New Structured Silver

- 1. New Technology.** New technology has made structured silver extremely more effective than the old colloidal or ionic silvers. The new silver requires very small amounts, is non-toxic, and is extremely safe. It even outperforms silver aquasols from last decade by a wide margin.
- 2. Scientifically Supported.** Numerous lab reports and research studies have documented the benefits of using silver. In fact, scientists have found that structured silver can destroy 99.9% of all bacteria, viruses, mold, fungus and other pathogens. It begins to destroy pathogens within the first 15 seconds.
- 3. Super-Flexible.** Structured silver can be used inside the body (internal), as well as on the skin and in the orifices (external). Structured silver can also be used as an effective household disinfectant, much like bleach or other cleaners - only it's much safer!
- 4. Quick Kill Time.** Structured silver can be effective in just a few minutes. Research shows that exposing silver to most pathogens (including fungus and mold) for only 3-6 minutes will kill them.
- 5. Inexpensive.** When you add up the cost of doctor visits (and the time to see the doctor), prescription medications, and other factors involving "conventional" health care, structured silver is a tremendous value.
- 6. Emergency Preparedness.** Because structured silver is inorganic with no chemicals or other additives, it can be stored for years at a time. Several agencies and organizations have recommended the use of silver as a potential agent in the fight against bioterrorism.
- 7. Extremely Safe.** Research, testing and long-term use prove that structured silver is completely safe for everyone, including children and the elderly.

## A History of Silver



- 2000 BC Silver mentioned in Egyptian writings
- 500 BC Greeks, Romans use silver vessels for water purification
- 500 Silverware protects the wealthy from the full brunt of the plague
- 1800 Doctors used silver sutures in surgical wounds
- 1900 Pioneers and frontier settlers use silver coins in their drinking water and milk to prevent spoilage
- Silver products are being developed and marketed commercially
- Silver is used to combat wound infections during WWI
- Silver is used widely in hospitals
- Several commercial airlines use silver water filters
- 2000 NASA selected silver-based system for space shuttle
- Improved silver products rise in popularity
- 2013 New, superior structured silver technology developed in both liquid and gel form

## Silver: A Fighting Chance

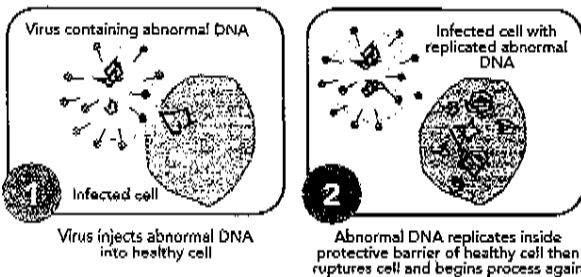
Antibiotics are failing at an ever-increasing rate, healthcare costs are spiraling out of control and bioterrorism is a constant threat. In addition, e-coli outbreaks, bird flu cases and other potential pandemics are poised to create havoc on North Americans' health and economy. New structured silver offers its uses a fighting chance.

- Pathogens such as viruses, bacteria and fungi can inflict terrible damage in the body.
- Antibiotics are not only failing, but also helped create new strains of superbugs.
- Silver, a simple, safe and effective alternative exists.
- Silver products have been safely used as antimicrobial agents.
- A new and vastly improved type of structured silver solution has been developed.
- Structured silver is non-toxic, safe and extremely effective against a wide range of pathogens.

## How Structured Silver Works

Metallic silver gives off ultraviolet radiation in a narrow wavelength. The narrow wavelength energy radiated from silver destroys the membranes of pathogens and damages their DNA beyond repair. The silver also interferes with the energy sources of bacteria, viruses and other microbes. Ultimately, it kills bacteria and reduces viral replication.

### WITHOUT SILVER



### WITH SILVER

