

## **FDA APPROVES REVOLUTIONARY LASER FOR WIDE-USE PAIN RELIEF**

**City, ST, Month XX, 2005** – (Medical Facility Name) announces the Food and Drug Administration's (FDA) approval of the PL 5000™ laser to use for pain relief in patients suffering from chronic and acute pain. The laser, created by Mesa based Erchonia, has been proven through extensive testing to significantly reduce the level of pain symptomatic with a number of ailments.

The PL 5000™ is the first and only low-level laser approved for use in reducing pain. By contrast to the high-power, high-heat lasers that are used in various surgical procedures, Erchonia lasers produce a low-level, or cold, output that has no thermal effect on the body's tissue. Instead, the laser serves to stimulate biological function positively. Low-level laser therapy is commonly used to treat conditions such as acute and chronic pain in a number of medical areas without negative side effects.

(Doctors should insert statement, or, "quote" here. An example:  
"Scottsdale Medical Center is pleased to offer the PL 5000™ laser as a therapy for pain relief and other conditions. Using the PL 5000™ laser is a rewarding and successful experience for our physicians as our patients are living with dramatically less pain from this easy, non-invasive therapy. We are thrilled with the FDA's recent approval of this laser and excited to expand its use.")

To learn more about (Medical Facility or Doctor Name) or to learn more about the PL 5000™ by Erchonia, please visit us at (website) or call us at (phone number).